Irish Athletic Boxing Association
Ireland’s Most Successful Olympic Sport & A Sporting Brand Leader

ROAD TO RIO
SPONSORSHIP OPPORTUNITY
Sports Team of the Year
‘Nominated’ for RTE Sports Awards 2015

2015 EUROPEAN GAMES
KATIE TAYLOR  GOLD
MICHAEL O REILLY  GOLD
BRENDAN IRVINE  SILVER
DEAN WALSH  BRONZE

2015 WORLD ELITE CHAMPIONSHIPS DOHA
MICHAEL CONLAN  GOLD
JOE WARD  SILVER
MICHAEL O REILLY  BRONZE

EUROPEAN ELITE CHAMPIONSHIPS
JOE WARD  GOLD
MICHAEL CONLAN  GOLD
DEAN WALSH  BRONZE
Olympic Success

Olympic Medal Winners

16 MEDALS IN COMPETITION

✓ 2 Gold
✓ 5 Silver
✓ 9 Bronze

“ Ireland’s Most Successful Olympic Sport”

16 out of the 28 medals won by the Ireland Team in Olympics won by the Irish Boxing Team!
Do You Have Similar Brand Values?

- High Achiever
- Performance Excellence
- Fearless Determination
- Strong Community Values
- A Seriously Competitive Spirit
- Resilience
- Durability
- A Drive to Succeed

Are you ready to believe........in us?
Why Irish Amateur Boxing?

✓ Ireland’s most successful Olympic Sport – **16 Medals**
✓ A great source of pride for Irish people – **105 Year History**
✓ Recognised as one of the World’s leading boxing nations
✓ Unprecedented growth inside and outside of the ring
✓ It’s a community led sport across **32 Counties of Ireland**
✓ At a local community level, it tackles social exclusion and contributes significantly to both the local economy and also to the lives of young people giving them a positive focus and outlook = **High CSR Value**
✓ A National Sporting Arena in the heart of Dublin which has over 150,000 footfall each year for boxing and other events
✓ Investment into Youth Irish Boxing Teams and future Olympians
✓ Ambitious plans for further Development of Sport in Ireland
✓ National broadcaster coverage of National Elite Championship Final
IABA History

- Founded in 1911 – 105 Year History
- Sport flourished in 1920’s as new Government viewed Boxing as an ideal way to promote fledging Country and gain International recognition
- National purpose-built 2000 seater stadium constructed in 1939
- A Volunteer Led Organisation
- A fully inclusive 32 county sport with over 375 clubs nationwide
- 22 New Clubs Affiliated in 2015/2016

History of IABA - Narrated by Liam Neeson

+20% Membership Growth (2013-2016)
## 22 New Clubs Affiliated in 2015

<table>
<thead>
<tr>
<th>County</th>
<th># New Clubs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leinster</td>
<td>5</td>
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<tr>
<td>St Teresa's</td>
<td>Wicklow</td>
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<tr>
<td>Virginia</td>
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<tr>
<td>St John Bosco</td>
<td>Port Laois</td>
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<tr>
<td>Freshford</td>
<td>Kilkenny</td>
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<td>Westmeath</td>
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<tr>
<td><strong>Dublin</strong></td>
<td>3</td>
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<tr>
<td>Cuffe Street</td>
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<td>Bawnogue</td>
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<td>Cork</td>
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<td>St Johns</td>
<td>Galway</td>
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<tr>
<td><strong>Ulster</strong></td>
<td>4</td>
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<tr>
<td>St Mary’s Donegal</td>
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<tr>
<td>May Down</td>
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<tr>
<td>St Monicas</td>
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<tr>
<td>Wattlebridge</td>
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<td><strong>Antrim</strong></td>
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<td>Belfast Met</td>
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<tr>
<td>Ledley Hall</td>
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<tr>
<td>Lisnagarvey</td>
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<tr>
<td>St Michaels ABC</td>
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</table>
# Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Current Status</th>
</tr>
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<tbody>
<tr>
<td>Available</td>
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</tbody>
</table>

| Senior Elite International Men                  | Available |
| Irish Schoolboy Team - Europeans               | Available |
| Elite Championships 2016/17                    | Available |
| Stadium Naming Rights                          | Available |

## Existing Sponsors

- **Kit Sponsor**: O'Neills
- **Equipment**: SPAR
- **Ladies Sponsor**: quickPARK
- **Media Sponsors**: TG4, Irish Daily
Sponsorship Opportunity

GOLD SPONSORSHIP PACKAGE

Become the Primary Sponsor for all Male Boxing Teams and Tournaments in Ireland

As a Sponsor, you will receive:

Title Sponsor for All Male Boxing Tournaments in Ireland
✓ Full Sponsorship rights for the 2016/17 National Elite Championships and all other national male competitions in Ireland
✓ Sponsor branded sports Kit for competitors and referees

Option on National Stadium Naming Rights (>150,000 footfall projected for 2015)
✓ Over 300 events hosted in the National Stadium annually

Athlete Access:
✓ Selected athletes available for sponsor press calls and photo opportunities as required

TV and Media Exposure:
✓ Live TV coverage during the National Elite Finals | Sponsor Logo stings during Elite Championship Finals & 1 hr Highlights Show
✓ Inclusion of and reference to your business and brand through our all media partners, online national press and digital media campaigns
✓ Product Placement opportunities in various documentaries throughout the year
Sponsorship Opportunity
EUROPEAN SCHOOLBOY PACKAGE – €25,000

Primary Sponsor for the European Schoolboy Team which Departs for Croatia in July 2016

As a Sponsor, you will receive:

**Production Line for Future Olympians**
- Sponsor branded sports Kit for all competitor Kit and Tracksuits
- Naming Rights for National Boy 1,2,4 Boxing Championships

**Receive all the Benefits of becoming a Key Sponsor for IABA**
- National Stadium Branding Opportunity
- Website Listing (25,000 unique visitors p.m)
- National Social Media Campaign to drive awareness of partnership
- Season Ticket Bundle as VIP Guests of Association
- Branding and visibility during Elite National Championships
- Sponsor Logo used on Media Backdrops and other collateral

**TV and Media Exposure:**
- Inclusion of and reference to your business and brand through our all media partners, online national press and digital media campaigns
Value Added Benefits

**Ringside Tickets for Season**
Bring Guests for Front Row viewing during period of Sponsorship

**12 Month Sponsor Logo Listing**
- In Primary position on IABA.ie website (25,000 unique hits per month)
- Primary Branding on all Competition Day Souvenir Programmes | Pull-ups for Media Calls

**Newsletter Promotion**
- 17,500+ active members nationwide
- Sponsor branded communication with exclusive offers for membership

**Athlete Support**
- Press/Photocall with Elite Team and Olympians
- IABA Social Media Push – 12,400+ FB Followers
- Elite Athlete FB Reach – 100,000+ followers
Stadium Naming Rights

Location
- 145 South Circular Road, Dublin 8

Historic Stadium
- Built in 1939
- Multi-Purpose 2000 Seated Venue
- Designated ‘National Sporting Arena Licence’

Projected Stadium Footfall
- >150,000 for 2015

Stadium Roadside Traffic #’s
- Average Weekly Flow - **279,475** by week
- Average VAC (viewability) - **88,630** by week

*Source*: Figures from 48 Sheet Advertising Spot on 138 South, Circular Rd, D8

- The traffic count for road is 237,000 vehicles per week

*Source* - Dublin City Council, 2012
Support Ireland’s Future Olympians
IABA Demographic

What is Your Gender?

- Male: 67%
- Female: 33%

Which Retail Store Do You Most Frequent?

- Other: 5%
- Aldi: 17%
- Lidl: 12%
- Dunnes Stores: 17%
- SuperValu: 17%
- Tesco: 31%

What Is Your Favorite Sports Apparel Brand?

- Nike: 38%
- Adidas: 26%
- O’Neills: 9%
- Asics: 7%
- Other: 20%

On Average, How Much Do You Spend At This Store Per Week?

- €200+: 5%
- €151-€200: 16%
- €101-€150: 40%
- €51-€100: 32%
- €0-€50: 10%

IABA Membership Database Survey - Feb 2015
IABA Demographic

What Is Your Current Profession?

- Construction & Property: 37%
- Sport & Leisure: 26%
- Education & Childcare: 12%
- Public Sector: 5%
- Sales & Marketing: 6%
- Transport & Warehousing: 6%
- Other: 9%

What Brand Is Your Television?

- LG: 22%
- Samsung: 25%
- Philips: 14%
- Toshiba: 11%
- Panasonic: 12%
- Sony: 12%
- Other: 4%

Do You Shop Online Regularly?

- Yes: 60%
- No: 40%

What Make Of Car Do You Drive?

- Other: 44%
- Volkswagen: 12%
- Mercedes: 13%
- Nissan: 6%
- BMW: 6%
- Peugeot: 7%
- Toyota: 6%
- Ford: 6%

IABA Membership Database Survey

Irish Athletic Boxing Association, National Stadium, Dublin 8
Tel: 353 (0) 1 4533371
Email: robert@iaba.ie
Our Vision

“To be Ireland’s leading Olympic Sport and one of the World’s leading boxing Nations in Competition, development and Governance”

Our Purpose

“To provide the Environment, in which support and opportunities given to our athletes, coaches and clubs excel, and in doing so to increase participation and improve performance in Irish Boxing”
Skills of Boxing

FITNESS BENEFITS
- Improves Stamina and Cardiovascular system
- Enhances Core Strength and Balance
- Helps children and young adults live a Healthy Lifestyle
- Boxing was only ranked 75th on list of most dangerous sports on list compiled by ‘UK Royal Society for the prevention of Accidents’, trailing behind football, rugby, horse riding and many other sports.

LIFE SKILLS
- Confidence, Self Management, Discipline and Respect
- Strategic and Tactical Thinking are learned through the sport of Boxing

SOCIAL BENEFITS
- Clubs open to all diversity of backgrounds and operating throughout every region of Ireland including disadvantaged areas
- Gives a positive focus to youths
- Creates a sense of togetherness and collaboration with extended families and wider Community
Boxing Structure

Elite Senior Men and Women (>18-40 years of age)
• 10 Weight Categories for Men @ Euros/World and Olympics
• 10 Weight Categories for Women @ World/Euros & 3 @ Olympics

Youths (17 – 18 years of age)
• 10 Weights Categories for Men
• 10 Weight Categories for Women

Junior (15-16 years of age)
• 13 Weight Categories

Boy/Girl 1-4 (11-14 years of age)
• Up to 24 Weight Categories
  (25-91+kg inclusive of extra weights)
Roll of Honour
World Championships

World Senior Championships

18 MEDALS IN COMPETITION

✓ 7 Gold
✓ 2 Silver
✓ 9 Bronze

World Junior/Youth Championships

22 MEDALS IN COMPETITION

✓ 4 Gold
✓ 6 Silver
✓ 12 Bronze

2013 World Junior Championship Medal Winners
Roll of Honour - Europeans

2015 European Games and Championships

7 Medals in 2015
✓ 4 Gold Medals
✓ 1 Silver
✓ 2 Bronze

27 MEDALS IN 6 YEARS OF COMPETITION
✓ 12 Gold Medals
✓ 9 Silver Medals
✓ 6 Bronze Medals

European Senior Championships
53 MEDALS SINCE 1939
✓ 16 Gold Medals
✓ 7 Silver Medals
✓ 31 Bronze Medals

Ireland Team in Dublin Airport: 17th August 2014
51 RAPID Areas Nationwide

Working in Disadvantage Communities Throughout Ireland

• The Revitalising Areas by Planning, Investment and Development (RAPID) programme is aimed at improving the quality of life and the opportunity available to residents of the most disadvantaged areas.

• It aims, in a focused and practical way, to reduce the deprivations faced by residents of disadvantaged communities.

• IABA is in a unique position to tackle social exclusion in relation to physical activity and health and promote equality by increasing participation numbers.
Rapid Areas & IABA Clubs

74 clubs across 51 designated RAPID Areas

<table>
<thead>
<tr>
<th>RAPID AREAS AND IABA BOXING CLUBS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Carlow</td>
</tr>
<tr>
<td>Cavan</td>
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<tr>
<td>Dublin</td>
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<tr>
<td>Kildare</td>
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<tr>
<td>Kilkenny</td>
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<td>Longford</td>
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<td>Louth</td>
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<td>Meath</td>
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<td>West Meath</td>
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<td>Wexford</td>
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<td>Clare</td>
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<td>Cork</td>
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<td>Galway</td>
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<td>Kerry</td>
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<tr>
<td>Limerick</td>
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<tr>
<td>Tipperary</td>
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<tr>
<td>Waterford</td>
</tr>
</tbody>
</table>

Irish Athletic Boxing Association, National Stadium, Dublin 8
Tel+ 353 (0) 1 4533371
Email: robert@iaba.ie
DEIS Strategy

Delivering Equality of Opportunity in Schools

• The national action plan is grounded in the belief that every child and young person deserves an equal chance to access, participate in and benefit from education.

• Each person should have the opportunity to reach her/his full educational potential for personal, social and economic reasons promoting social inclusion and economic development.

• The action plan focuses on addressing and prioritising the educational needs of children and It aims, in a focused and practical way, to reduce the deprivations faced by residents of disadvantaged communities.
Proximity of Clubs to DEIS Schools

Working in Disadvantage Communities Throughout Ireland!

- DEIS provides for a standardised system of identifying levels of disadvantaged and an integrated school support system.

- It aims, in a focused and practical way, to reduce the deprivations faced by residents of disadvantaged communities.

67% of IABA CLUBS are within 5KM of DEIS Secondary Schools.
StartBox Community Initiative

Shortlisted at 2014 Excellence in Local Government Awards in Category of ‘Supporting Active Communities’

4000 Junior Participants

• A partnership between the IABA and Dublin City Council represents an ideal way to first engage with amateur boxing through the communities of Dublin

Proving Very Popular

• For Boys and Girls from all ages across 200 Schools in Dublin
• Training is conducted in High Performance Gym and also Aviva Stadium over Summer period

Showcase Exhibition Finals

• Finals Take Place in National Stadium

Startbox Initiative- Aviva
Corporate Social Responsibility (CSR)

- It is our corporate social responsibility to help strengthen our community. We do so through extensive work with our youth by building character, focus, work ethic and a sense of togetherness within our clubs.

- The IABA represents more than just amateur boxing. It represents an opportunity to assist our youth in their dream of competing at a highest level, while simultaneously developing an admirable mindset and positive approach to their sport and indeed their lives.
How Boxing can Help Your CSR Strategy?

• **Communication Power:** Boxing offers a great opportunity for participation as well as involvement, thereby strengthening social investments.

• **Youth Appeal:** We work with our youth throughout the communities of Ireland by improving self-esteem, encouraging a physically active lifestyle, advancing good citizenship and teaching cooperation and inclusion.

• **Beneficial Health Impacts:** Sport and Boxing is the perfect place to encourage an active and healthy lifestyle while reducing stress and enhancing psychological well-being.

• **Social:** Our sport encourages social interaction, and sporting rivalries can even enhance stability, democracy and peace as demonstrated in our 32 county sport.

• **Culture:** As the most successful Olympic sport, we are able to spread understanding and tolerance through the presentation of various cultural values.
Meet Some of the Team

Has Qualified for 2016 Rio Olympics!

Joe Ward 81kg – Westmeath

Background

✓ ‘Let’s KO Bullying Bullying’ Ambassador
✓ Age – 24
✓ First Boxer to Win to European Elite Titles

Achievements

MEDALS IN COMPETITION

✓ Gold Medal – 2015 European Elite Gold Medal
✓ Bronze Medal – 2015 World Championships
✓ Gold Medal – ‘09 World Junior Championships
✓ Gold Medal – ‘08 World Youth Championships

IABA TV - ROAD TO RIO WITH IRELAND'S BOXERS
Meet Some of the Team

Has Qualified for 2016 Rio Olympics!

Michael Conlan 56kg - Co. Antrim

Background
✓ ISC Funded Athlete
✓ Age – 24
✓ Won the 2015 ‘Special Recognition Award’ at the 2015 Belfast Telegraph Sport Awards

Achievements

MEDALS IN COMPETITION
✓ Gold Medal – 2015 World Elite Championships
✓ Bronze Medal – 2012 London Olympics
✓ Gold Medal – 2015 European Elite Champion
✓ Gold Medal – 2014 Glasgow Commonwealth’s
✓ Silver Medal – 2013 European Championships

# RTE Sports Star of the Year 2015
Meet Some of the Team

Has Qualified for 2016 Rio Olympics!

Paddy Barnes 49kg – Co. Antrim

Background

✓ ISC Funded Athlete
✓ Age – 28
✓ Awarded an MBE in 2014

Achievements

MEDALS IN COMPETITION

✓ Bronze Medal – 2008 Beijing Olympics
✓ Bronze Medal – 2012 London Olympics
✓ Gold Medal – 2014 Glasgow Commonwealth’s
✓ 7 National Senior Elite Championship Titles

# 1 in WSB (2015 World Series of Boxing)
Meet Some of the Team

Darren O’ Neill 91kg – Co. Kilkenny

Background
✓ Chairman of Athlete Commission at Olympics Council Ireland
✓ Qualified Teacher
✓ MBA Student
✓ Age – 28

Achievements
30 MEDALS IN COMPETITION
✓ 1 European Gold Medal - 2009
✓ 1 European Silver Medal – 2014
✓ 6 Time National Senior Champion
✓ 3 Times National Senior Runner-Up
✓ 2012 Olympian – Team Captain in London
Meet Some of the Team

Adam Nolan 69kg – Co. Wexford

Background

✓ Member of An Garda Siochana since 2008
✓ Age – 27

Achievements

MEDALS IN COMPETITION

✓ 5 Time National Senior Champion
✓ 2015 National Elite Welterweight Champion
✓ Olympian – 2012 London Olympics
Meet Some of the Team

Brendan Irvine 49kg – Co. Antrim

Background
✓ Age – 18
✓ Represented Ireland 20 Times
✓ Winner of the ‘Outstanding Achievement Award’ at the Belfast Policing and Community Safety Partnership Youth Awards

Achievements
MEDALS IN COMPETITION
✓ 2015 & 2016 Elite Champion
✓ 11 Times National Juvenile Champion
✓ Silver Medal in 2015 European Baku Games
National Stadium - Branding

- Built in **1939** on South Circular Rd, Dublin 8
- **2000 Seated** Stadium covering **17,000 Sq.ft**
- Ample Advertising Space for Sponsors

Fixed Sponsor Advertising Space  Temp Sponsor Advertising Signage
## Male National Competitions 2016

<table>
<thead>
<tr>
<th>Competition</th>
<th>Days</th>
<th>Finals</th>
</tr>
</thead>
<tbody>
<tr>
<td>Boy 12,3</td>
<td>6</td>
<td>Mar/APR</td>
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<tr>
<td>National Boy 4</td>
<td>5</td>
<td>APRIL</td>
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<tr>
<td>Youth 1 and 2</td>
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<td>APRIL</td>
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<tr>
<td>National 18’s</td>
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<td>MAY</td>
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<tr>
<td>National Junior Cadet</td>
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<td>JUNE</td>
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<tr>
<td>National Open Senior Cadet</td>
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<td>MAY</td>
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<tr>
<td>National U/22 and U/23</td>
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<td>OCT</td>
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<tr>
<td>National Intermediates</td>
<td>6</td>
<td>NOV</td>
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<tr>
<td>National Seniors</td>
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Live Sponsor Broadcasting

Junior Male Boxing Competition Finals to be broadcast IABA TV Channel
## International Tournaments

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<tr>
<th>Competition</th>
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<tr>
<td>Strandja Tournament Bulgaria</td>
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<tr>
<td>European Olympic Qualifiers (Turkey)</td>
<td>10</td>
<td>April 2016</td>
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<tr>
<td>World Olympic Qualifier (Azerbaijan)</td>
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<td>June 2016</td>
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<tr>
<td>Pre Rio - Ireland International Dublin</td>
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<tr>
<td>RIO Olympic Games</td>
<td>21</td>
<td>August 2016</td>
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## TV Viewership Figures

### 2015 National Elite Finals TG4 Coverage

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<th>Competition</th>
<th>Year</th>
<th>Channel</th>
<th>Ave 000s</th>
<th>Peak 000s</th>
<th>Reach 000s</th>
<th>Duration</th>
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<tbody>
<tr>
<td>National Elites</td>
<td>2015</td>
<td>TG4</td>
<td>48.9</td>
<td>92.7</td>
<td>260</td>
<td>210 mins</td>
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<td>National Elites</td>
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<td>TG4</td>
<td>30.1</td>
<td>53.8</td>
<td>205.8</td>
<td>206 mins</td>
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<td>28.9</td>
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<td>National Intermediate</td>
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<td>54.4</td>
<td>227.7</td>
<td>179 mins</td>
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<td>Under 22’s</td>
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<td>TG4</td>
<td>21.9</td>
<td>48.4</td>
<td>224</td>
<td>210 mins</td>
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### 1 Hour Highlights Programme

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<td>61</td>
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<td>Intermediates</td>
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<td>17.2</td>
<td>66</td>
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<tr>
<td>Under 22’s</td>
<td>2014</td>
<td>TG4</td>
<td>10.6</td>
<td>64</td>
<td>60 mins</td>
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</table>
Irish boxers make themselves at home

Ireland enjoy a perfect day on Day 6 of the Baku 2015 European Games

Katie Taylor through to the final of European Games after tense win

IRISH light-fly Brendan Irvine was controversially edged out of a gold medal a split decision in Baku, Azerbaijan, yesterday.

Brendan Irvine after being presented with his Men’s Boxing Light Fly 49kg silver medal 2015 European Games, Crystal Hall, Baku, Azerbaijan. Photo: Stephen McCarthy / Sportsfile

Strong Media Coverage for Team Ireland at Baku Games

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<thead>
<tr>
<th>Media Channel</th>
<th># of Articles</th>
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<td>Sunday World</td>
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<tr>
<td>Baku2015.com</td>
<td>2</td>
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<tr>
<td>BBC.co.uk</td>
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<tr>
<td>Breakingnews.ie</td>
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<tr>
<td>Herald</td>
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<tr>
<td>Irish Independent</td>
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<td>Sky Sports</td>
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<td>Sporting Life</td>
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<td>Sports Mole</td>
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<td>The Sun</td>
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<td>Youtube</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>51</strong></td>
</tr>
</tbody>
</table>
Double gold for Ireland as Katie Taylor and Michael O'Reilly reign supreme

THE IRISH TIMES
Katie Taylor and Michael O'Reilly strike gold in Baku

Irish Examiner
Heroes welcome for Irish athletes after triumph

Katie Taylor wants to go down as one of the GREATS after gold triumph at European Games

European Games 2015: Taylor and O'Reilly win gold for Ireland

Katie Taylor wins European Games

Katie Taylor wins Ireland's first gold medal at European Games

Double boxing gold for Ireland at the European Games as Katie Taylor and Michael O'Reilly prevail at Baku 2015
Athletes Kit (National Elites)

- Sponsor Would get Primary Placement on Sports Vest and Shorts

- Available for National Elite Championships
Athletes Kit (Europeans/Worlds)

- 150cm² Sponsor Space available for Elite Men in International Competition
## Gold Sponsorship Package Summary

<table>
<thead>
<tr>
<th>Item</th>
<th>Included</th>
</tr>
</thead>
<tbody>
<tr>
<td>Primary Sponsor for Irish Men’s Elite Team in 2016</td>
<td>✔️</td>
</tr>
<tr>
<td>Sponsor of National Elite Championships 2017 (Optional)</td>
<td></td>
</tr>
<tr>
<td>Company Listed on IABA Website as ‘Proud Sponsor of IABA’</td>
<td>✔️</td>
</tr>
<tr>
<td>Inclusion of Logo and partner reference on all Email Campaigns to database</td>
<td>✔️</td>
</tr>
<tr>
<td>Inclusion of Sponsor Partner Logo on all Press Releases and IABA member Communications</td>
<td>✔️</td>
</tr>
<tr>
<td>Sports Branded Sports Kit for World Olympic Qualifiers in June 2016</td>
<td>✔️</td>
</tr>
<tr>
<td>Enhanced Brand and Media Exposure in Important Olympic year</td>
<td>✔️</td>
</tr>
<tr>
<td>Product/Sponsor Placement Opportunity in new Setanta HP Documentary being Filmed in 2016</td>
<td>✔️</td>
</tr>
<tr>
<td>Sponsorship Push on IABA Social Media and IABA TV Channels</td>
<td>✔️</td>
</tr>
<tr>
<td>Photo-call with Elite Men’s Team</td>
<td>✔️</td>
</tr>
<tr>
<td>VIP Bundle of Season Ringside Season Tickets</td>
<td>✔️</td>
</tr>
<tr>
<td>Naming Rights for 2017 National Elite Championships (Optional)</td>
<td></td>
</tr>
<tr>
<td>Naming Rights on National Stadium (Optional)</td>
<td></td>
</tr>
<tr>
<td>Primary Sponsor Branding Locations in National Stadium (2000 seated arena)</td>
<td>✔️</td>
</tr>
<tr>
<td>Full Page Advertisement in Competition Day Program</td>
<td>✔️</td>
</tr>
<tr>
<td>2016 European Qualifiers Homecoming Press Conference in Dublin Airport</td>
<td>✔️</td>
</tr>
<tr>
<td>Excellent Media Opportunity during IABA Olympic Homecoming Event in September</td>
<td>✔️</td>
</tr>
</tbody>
</table>
Our Commitment

✓ A promise to work very closely with sponsor to maximise brand activation and to deliver a positive sponsor
✓ Our Commitment that Investment will be put back in to youth and junior boxing development and support International Teams
✓ Help align Sponsor with Ireland’s leading Olympic Sport – 40 medals won across all age categories at World and European Level in 2015
✓ Extend reach nationwide into the clubs and hearts of Ireland’s boxing community across the Island of Ireland
✓ Highlight how the Sponsor makes a real and meaningful difference in the lives of young athletes ambitious to represent Ireland at highest level

IABA TV - ROAD TO RIO WITH IRELAND'S BOXERS

Share in the Success of Irish Boxing.
It is a sport that requires skill, great technical ability, and a hell of a lot of heart.
IABA Sponsorship Contact

For Queries:

Robert Connolly
Commercial Manager
Irish Athletic Boxing Association

Tel: +353 (0)1 4533371
Mobile: +353 (0)86 732 8748
Email: robert@iaba.ie

“Become Part of the on-going Success of the Irish Amateur Boxing Association and its athletes as the Ireland Boxing Team prepares for the 2016 Rio Olympics”

www.iaba.ie