***EUBC Press Release:***

**Online Challenge: “GREEN LIGHT FOR WOMEN’S BOXING!”**

**EUBC Passion for Boxing and Women’s Commissions, supported by Green Hill Sports, launch a creative online video challenge for European female boxers!**

Women’s Boxing in Europe is constantly growing! Female athletes have been producing sparkling performances in the ring across the continent and have been attracting more and more fans! To foster this wonderful trend, the Passion for Boxing and Women’s Commissions of the European Boxing Confederation jointly launch a Video Challenge that will run from May 15 to May 31, 2021 and reveal personal stories of female boxers in a dynamic format and meaningful context.

Female boxers of European Nations will be invited to produce 60-second Instagram video clips that showcase how they embrace and promote boxing values in any creative form or shape.

In training or competition, amidst daily routine or during a day off, on a date or while asleep. Uplifting and fun or serious and thought provoking. It is a personal story, so they tell it how they want it!

**The 4 values are: excellence, respect, teamwork, and inclusiveness** – participants choose one, or all and allow their creative side complement their boxing skills!

With this video challenge, female boxers get another opportunity to show the world, why boxing is equally THEIR SPORT and encourage others to stop at nothing in pursuit of their dreams!

Winners of this challenge will be determined by an expert panel at the end of May and 1st place will get a credit of EUR 1000 for Green Hill Sports products, while second and third places will receive a EUR 500 and a EUR 200 credit with Green Hill respectively!

Moreover, for the duration of Green Light for Women’s Boxing Challenge, Green Hill offers a 20% discount on all boxing equipment with a promo code: #GreenLight4Women’sBoxing.

For details on how to take part, go to eubcboxing.com or the Instagram page of the EUBC Passion for Boxing Commission – <https://www.instagram.com/passion4boxing.commission/> !

*EUBC is the governing body for the sport of boxing in Europe.*

*EUBC Passion for Boxing Commission is an advisory body within EUBC with mission to help keep boxing relevant, exciting, inclusive, and accessible to all.*

*Green Hill Sports is a global sports equipment brand that collaborates with EUBC to help develop boxing.*